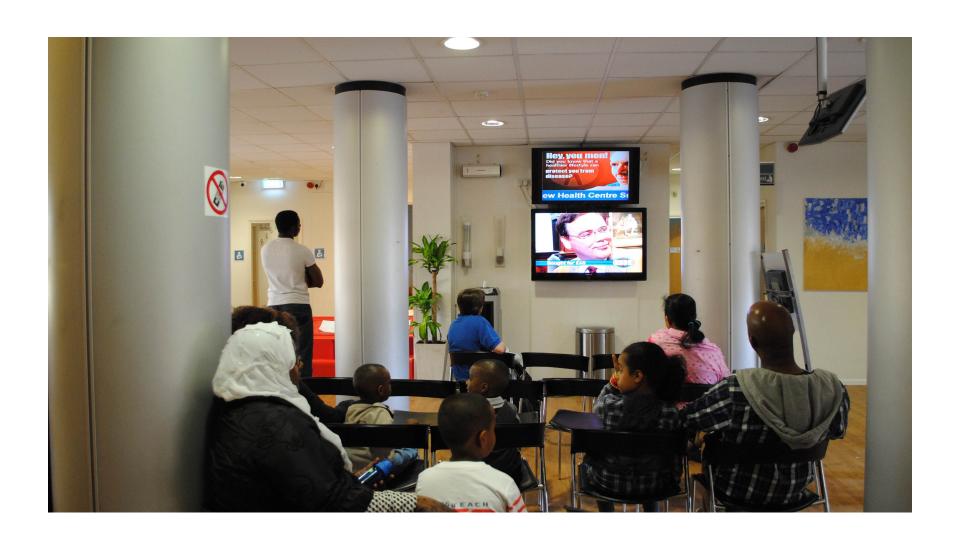
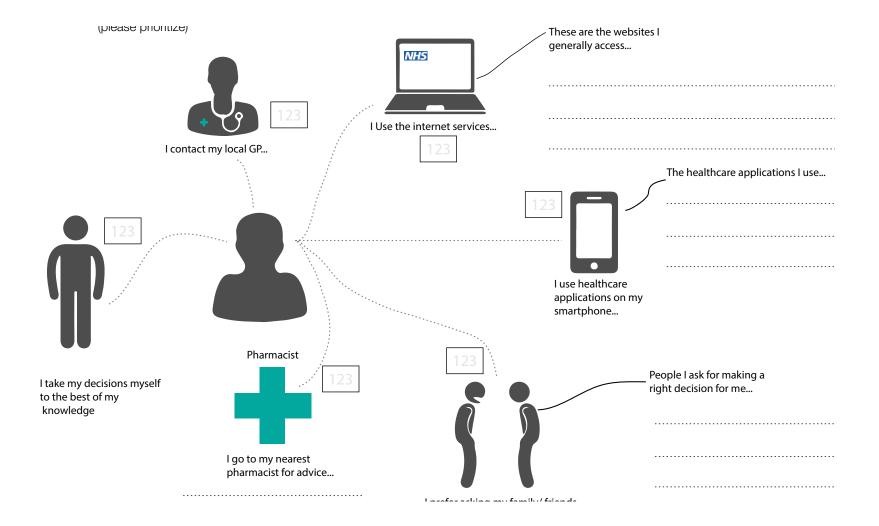
Unlocking Patient Centred Innovation

Improving quality, patient experience and productivity through workforce innovation with the practice clinical assistants.

Dr. Alison Prendiville LCC, University of the Arts London



My contact lives in In emergency the first person contact is The reason I contact him/her is		my family lives in
	by myself	My Status is
		Working parent
	by myself and I'm a	Employed
/ I happily discuss my	single parent	Unemployed
health issues with the following people		Housewife
	Any other please	Retired
Wholives	and specify specify	Other Please specify
1		' '

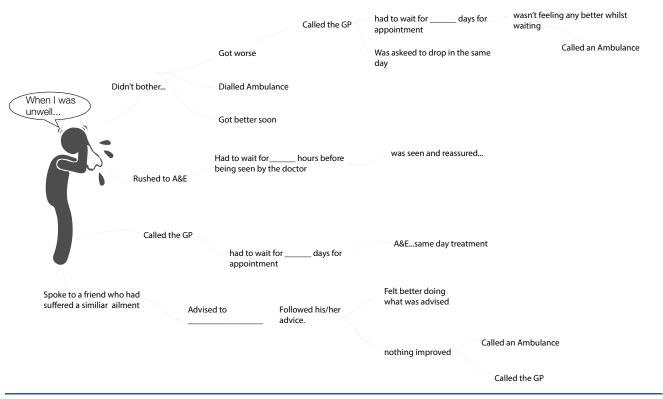


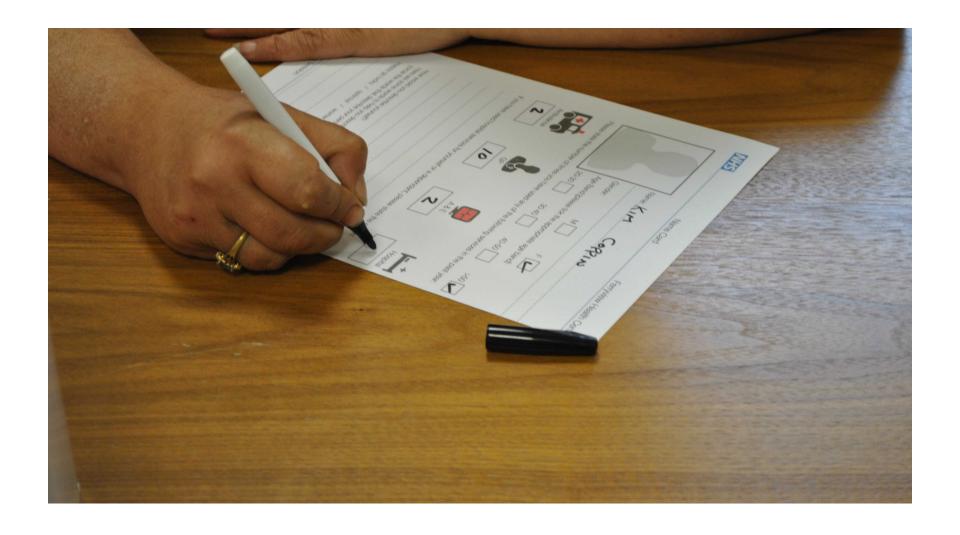


Ferryview Health Centre

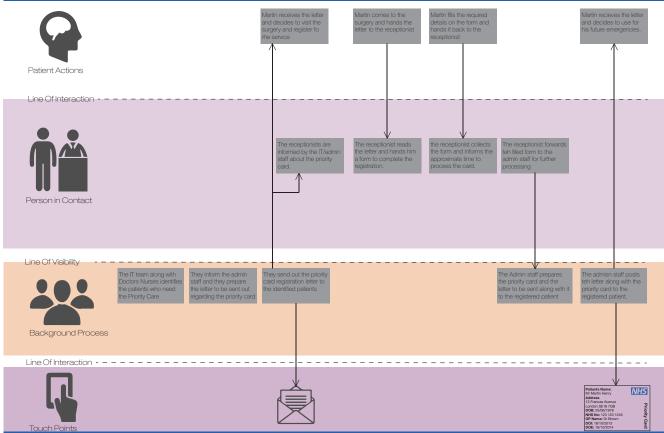


Please create a pathway joining the phrases to illustrate how you seeked reassurance in an emergency. Feel free to add to the phrases.





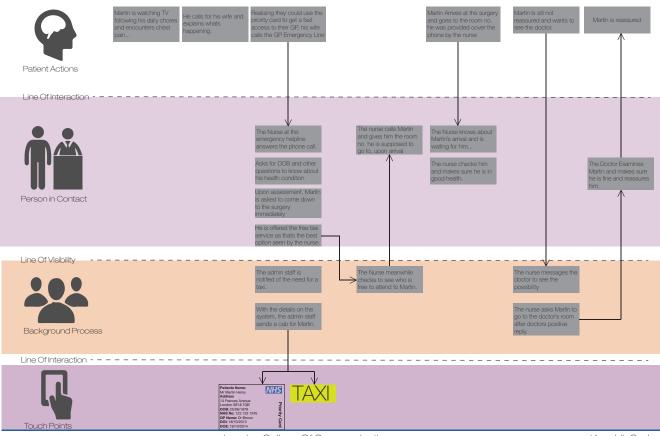




London College Of Communication

Kaushik Sudra





London College Of Communication

Common View

The experience was terrible but the medical outcome was excellent.

A short-term bad experience is offset by long-term benefit or value.